An Evening of Contemporary Horology

SSSLUX at the GPHG 2026 World Tour in Mumbai



An evening of watchmaking, collectors and contemporary horology in Mumbai.

Luxury watch collecting is about far more than recognition, price, or possession. At its highest level, horology is a world of craftsmanship, mechanical ingenuity, artistic expression, provenance, and perspective.

Dr. Sachinn Sharma attended the Mumbai leg of the Grand Prix d'Horlogerie de Genève (GPHG) 2026 World Tour, where nominated creations were presented to collectors and enthusiasts. For SSSLUX, the evening offered a closer look at the ideas, craftsmanship and collector culture shaping contemporary horology.

Beyond the Familiar

The journey into fine watch collecting often begins with familiar names. But as a collector's perspective develops, the questions begin to change. It is no longer only "Which brand is this?" It becomes: Why was this piece created? What makes the movement significant? How does the design challenge convention? What is the story behind the watch?

That shift - from recognition to understanding - is where collecting begins.



A visually expressive contemporary timepiece on display during the exhibition.

When Watchmaking Becomes Art

One of the most striking aspects of contemporary horology is the increasingly fluid boundary between watchmaking and artistic expression. Among the pieces photographed during the evening were creations that moved far beyond traditional ideas of the wristwatch.

A colourful Louis Vuitton Tambour Taiko Arty Automata demonstrated how mechanics, illustration and visual storytelling can coexist within one object. Other pieces pushed form and architecture in

dramatically different directions, transforming the watch from a functional instrument into something closer to wearable sculpture.





The Collector's Eye

There is a fundamental difference between seeing a watch online and encountering it in person. Up close, a collector begins to notice case proportions, movement architecture, finishing, material choices, dial texture, balance, construction, and the emotional response the piece creates.



Dr. Sharma examining the display - where discovery becomes informed collecting.

> *“True luxury begins with understanding what you are acquiring.”*

A sophisticated collector does not simply ask whether something is expensive. The more meaningful question is: why is this worth owning?

Mechanical Expression, Reimagined

The exhibition highlighted the extraordinary breadth of contemporary watchmaking. Some pieces drew attention through technical complexity. Others through material experimentation. Some were rooted in classical horology, while others appeared deliberately disruptive.



Where jewellery craftsmanship and horology meet in sculptural form.

There is no single definition of the perfect luxury watch. For one collector, value may lie in mechanical innovation. For another, rarity. For another, artistic expression. That diversity is precisely what makes collecting personal.

Access Is Part of the Experience

Luxury advisory does not exist in isolation. It is built through exposure, relationships, context and access to the wider luxury ecosystem. Events such as the GPHG World Tour give collectors and

enthusiasts the opportunity to experience exceptional watches beyond the screen and engage with the ideas shaping modern horology.



SSSLUX within the wider world of collectors, specialists and luxury conversations.

That same principle sits at the heart of the evolving SSSLUX Private Concierge. For clients searching for something beyond what is publicly listed, the role of SSSLUX is not simply to display inventory. It is to understand the requirement, navigate the network, identify the right opportunities, and help the client make a more informed luxury decision.

Inside the SSSLUX Circle

This feature marks the beginning of a broader editorial direction for SSSLUX: a window into the people, places, objects and experiences shaping the contemporary luxury world. Future editions can explore private watch previews, jewellery ateliers, collector conversations, automotive experiences, craftsmanship journeys, luxury partnerships and international events.

LOOKING FOR AN EXCEPTIONAL TIMEPIECE?

Speak with SSSLUX Private Concierge

For first collections, hard-to-source references and evolving portfolios, SSSLUX offers curated guidance through trusted networks.

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